

2018 Quilt Show Committee Meeting
June 5, 2018 Meeting

Present: Millie Johnson, Lola McCracken, Jane Ann Snyder, Linda Kelley, Darlene Price, Margo Bavry, Betsy Powell, Sybil Magril, Karan Fisher, Debbie Williams, Ruth Nixon, Pat Carney, Debby Coleman, Ann Walls and Buffy Fauber

The meeting was called to order by Committee Chair Karan Fisher at 6:28 p.m. on June 5, 2018. A motion to approve the Minutes of the May meeting was made by Margo Bavry and seconded by Millie Johnson. The Minutes were approved as distributed.

Workshops and Special Exhibits. Debbie Coleman announced that her Bee is busy preparing fabrics for the Quilts of Valor and Project Linus sewing workshops. There will be more information in the special July edition of the Newsletter. The registration form is on the website to sign up for paid Workshops. The fee will include a Voucher.

Venue. We will have 40 six-foot tables. Be mindful of the use of them so we don't have to pay extra for more. Vendors will each get a table.

Vendors. We have three more vendors: Martelli, Farmer's Daughter and Anita's Seaglass Creations.

Silent Auction. A wonderful sample of baskets was shown for everyone to ohh and ahh about. Another bundling session will be held on June 30 starting at 9:00 a.m. Rosemary's address is 3124 Benefit Road, Chesapeake. If you are attending, please bring your own drinks and lunch.

Committee Quilt. Tickets are still selling but have slowed down. Lola still has 300 tickets and will probably order 500 more before the quilt show. She was assured that she is ahead of the curve on this quilt raffle.

Treasurer. The accounting is attached. The balance for the venue will need to be paid by August 1. The Board is aware of it and will provide the payment to be reimbursed when we have funds.

Door Prizes. Between 150-200 door prizes have been received.

Publicity. The report is attached. Peninsula Piecemakers are interested in attending the workshop. Karan submitted an ad to VCQ (to be reimbursed by the QSC). TQG has a Facebook page which needs to be shared by all members to reach out to friends.

Appraiser. Appointments are being taken. A list of the schedule of appointments will be at the registration table so that entrants coming in with quilts can be identified. Jane Ann Snyder is the contact person. Appraisals are \$65 for a written report and \$30 for an oral report.

Registrations. A few have been received. Ruth was assured that they will all come in at the last minute.

Ribbons. Debbie Williams showed an example of the ribbons that will be awarded. More oohs and ahhs.

Favorite Notions. The cut off for submitting favorite notions for the program insert is June 29.

Programs Advertising. We have received \$620 in ads. The report is attached.

Memorial Quilts Exhibit. One person listed in the newsletter was not dead. That will be corrected.

Cafe. A written report was submitted. It was suggested that Subway be contacted. Millie will talk to an owner of a Jimmy Johns. Jason's Deli (over used) as nixed as was Taste (expensive). Panera and Gourmet Gang were maybes. With new info regarding Subway and Jimmy Johns in July, a vote will be taken.

Pins. Millie will order the pins in mid-July. They take 7-10 days to be received. \$1.35 each. \$1,350 total for 1,000 pins.

Antique Quilts on Display. We will ask Steve Albright for 6 quilts to display and decorate the hall.

The meeting was adjourned at 7:42 p.m. The next meeting is July 3, 2018 in the Conference Room at 6:30 p.m. at Community United Methodist Church, 1072 Old Kempsville Road, Virginia Beach.

Darlene Price

Attachments:

- Treasurer
- Publicity
- Program Ads
- Cafe

11:52 PM

06/04/18

**Tidewater Quilters Guild Inc Quilt Show
Reconciliation Detail
10000 · BB&T Checking, Period Ending 04/27/2018**

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						2,963.10
Cleared Transactions						
Checks and Payments - 1 item						
Bill Pmt -Check	04/03/2018	204	Lola McCracken	X	-42.49	-42.49
Total Checks and Payments					-42.49	-42.49
Deposits and Credits - 8 items						
Deposit	04/01/2018			X	28.00	28.00
Deposit	04/02/2018			X	60.00	88.00
Deposit	04/02/2018			X	65.00	153.00
Deposit	04/02/2018			X	69.00	222.00
Deposit	04/04/2018			X	80.00	302.00
Deposit	04/04/2018			X	165.00	467.00
Deposit	04/11/2018			X	147.00	614.00
Deposit	04/24/2018			X	124.00	738.00
Total Deposits and Credits					738.00	738.00
Total Cleared Transactions					695.51	695.51
Cleared Balance					695.51	3,658.61
Register Balance as of 04/27/2018					695.51	3,658.61 ✓
New Transactions						
Deposits and Credits - 3 items						
Deposit	05/04/2018				15.00	15.00
Deposit	05/04/2018				175.00	190.00
Deposit	05/04/2018				325.00	515.00
Total Deposits and Credits					515.00	515.00
Total New Transactions					515.00	515.00
Ending Balance					1,210.51	4,173.61

11:52 PM

06/04/18

Tidewater Quilters Guild Inc Quilt Show Reconciliation Summary

10000 · BB&T Checking, Period Ending 04/27/2018

	Apr 27, 18
Beginning Balance	2,963.10
Cleared Transactions	
Checks and Payments - 1 item	-42.49
Deposits and Credits - 8 items	738.00
Total Cleared Transactions	695.51
Cleared Balance	<u>3,658.61</u>
Register Balance as of 04/27/2018	3,658.61 ✓
New Transactions	
Deposits and Credits - 3 items	515.00
Total New Transactions	515.00
Ending Balance	<u><u>4,173.61</u></u>

TIDEWATER QUILTERS' GUILD QUILT SHOW
PUBLICITY REPORT
June 2018

I place our order with the Country Register for a 1/2 page ad at the cost of \$400. Our ad will appear in the July/August issue of The Country Register. I have attached a copy of the ad. Also on June 4th the Country Register gave TQG permission to use this ad in our quilt show publicity campaign.

I submitted online advertising to hrScene, Hampton Roads Events and SpinGo Network. Our event, when approved, will appear on the event calendars of Hampton Roads, WTKR New Channel 3, Norfolk Nightlife, OTL Hampton Roads, Social in VA Beach, Social in Norfolk, SpinGo.com, Breaking Virginia Beach news, Breaking Richmond New, Outer Banks Breaking News, Cool with it and SpinGo Virginia Beach. I also submitted out ad to Pilot online event calendar. These postings were free.

Distribution of our postcards were distributed to A Different Touch, Fabric Hut, Nancy's Calico Patch, and Sarah's Thimble.

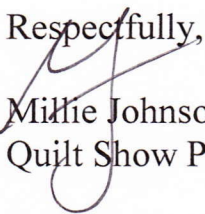
Emails were sent to the Virginia Quilt Guilds (those I have email addresses) along with an invitation and attachment of our ad. I sent emails to the President, Day Chapter Coordinator and Night Chapter Coordinator at Peninsula Piecemakers under separate cover. Copy of letter in email is attached to QS Secretary copy.

Purchase for a 2' x 3' foam board poster was made through Visaprint at the cost of \$24.99.

I contacted Pat Carney, who will contact Wycliffe Presbyterian Church, to get permission to place our Quilt Show banner on their property.

I've made arrangement with Debi Harding to visit the shed to inventory all Quilt Show paraphernalia.

Respectfully,


Millie Johnson
Quilt Show Publicity Chairman

TIDEWATER QUILTER'S GUILD PRESENTS

2018 Quilt Show

Every Quilt Tells A Story

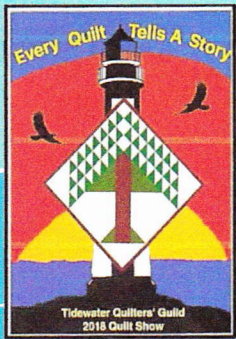
Cape Henry Collegiate Alfred T. Taylor Fieldhouse
1320 Mill Dam Rd. • Virginia Beach, VA

2-Day Admission: \$10

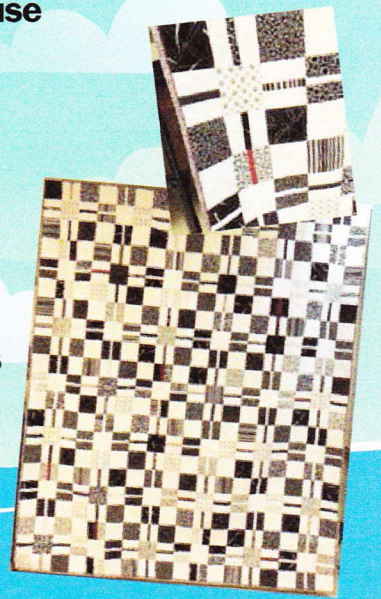
Friday, August 17th • 10am–7pm

Saturday, August 18th • 10am–5pm

Raffle • Silent Auction • Door Prizes
Vendors • Cafe
Augusta Cole & Sara Madson Workshops



2018 Raffle Quilt



Brought to you by Tidewater Quilter's Guild • For more information: www.TQGVA.org

Tidewater Quilters Guild

P. O Box 62635

Virginia Beach, Virginia 23466-2635

www.tqgva.org

June 1, 2018

Dear Fellow Quilters,

The Tidewater Quilters Guild is hosting their biennial Quilt Show entitled "Every Quilt Tells a Story" on August 17 & 18, 2018 and we would love to share our event with your members. The Quilt Show will be held at the Cape Henry Collegiate Alfred T. Taylor Field house, 1320 Mill Dam Road, Virginia Beach, Virginia. The hours of the Quilt Show are Friday: 10:00-7:00 and Saturday: 10:00-5:00. We will have many different quilts on display, door prizes, a silent auction, cafe. Our show will host vendors so you can purchase those items for your current quilting project or pick up something for that new project. Augusta Cole will give a workshop on Friday and Sara Madson will give a workshop on Saturday. For more information, please contact us at tqg.quiltshow@gmail.com or www.tqgva.org

We would like for you to include this information in your upcoming newsletter and guild meetings. I have attached our Quilt Show flyer for you to display to your members.

Tidewater Quilters Guilds thanks you for passing along this information to your guild members, and we look forward to seeing you at our special event.

Sincerely,

Millie Danner Johnson

TQG Quilt Show Publicity Chairman

I have inquired at the following sandwich places to get an idea for the Quilt Cafe:

Gourmet Gang

Sandwiches are approximately \$6.75 to \$8, individually wrapped

Single packaged Garden salad \$5.75

Single packaged Chicken Caesar salad \$8.50

There is a \$30 delivery charge. We could pick up.

If we used this option, we could purchase chips, cookies, drink and sell individually, ala carte or bundle the price. If we chose the \$6.75 sandwich or the garden salad, we could charge a bundled price of \$10 for one each cookie, chip, drink and choice of sandwich or salad. Or sell the sandwich or salad for \$7 and \$1 for each of the add-ons. Easy math.

Jimmy Johns

\$2 per order for delivery, a negligible amount

Half sandwich \$2.92 (\$70 for 24 half sandwiches)

We could add our own cookies, chips and drinks.

This is a least expensive option.

Jason's Deli

Deli Slim Box - Half portion sandwich with lettuce and tomato, includes chips, pickle and dessert \$7.50

Classic Box (full portion meat) \$8.50

Panera

\$30 delivery

Basic Box Lunch \$9.39 includes chips, pickle and cookie

Veggie 10.39

Half sandwich and half salad. 9.39

Just salad 9.39

Taste unlimited

Basic box \$11.39, includes chips and cookie

No charge for delivery